

ABOUT US



- In 1954, Peter and Hans Herres turned their visionary thinking into action and founded one of the first sparkling wine cellars on the Moselle.
- We see ourselves as a competent provider of classic sparkling wine and innovative wine-juice beverages with a clear international focus.
- Our business processes are geared towards long-term value creation and qualitative growth.
- This requires conserving resources and the environment while staying close to consumers and customers.



CORE COMPETENCES



- Private Label specialist for Sparkling Wine, Wine- and Fruitwine based RTD's (alcoholic or non alcoholic)
- Decades of experience in creating private label concepts & brands
- Full-service customization: from product idea to development, design, and final product
- Unique bottle shapes, closure systems and creative design opportunities
- Fast and skilled in-house design team for efficient project execution



KEY FACTS















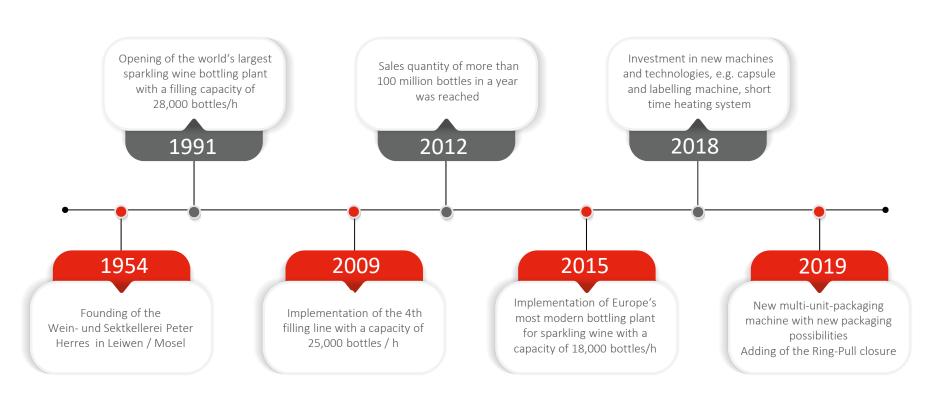






MILESTONES

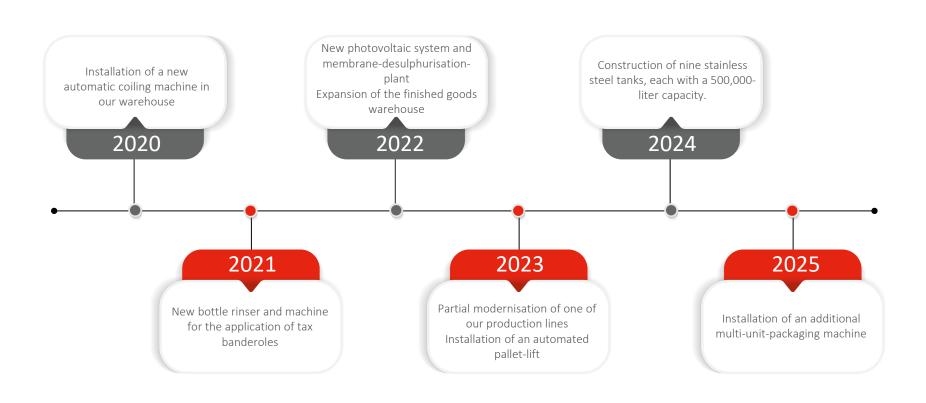
Investment & modernisation





MILESTONES

Investment & modernisation





CERTIFICATIONS Maintaining standards

Our products regularly receive awards from the DLG (German Agricultural Society) for excellent product quality





ECOCERT (IMO

On-going organic certification

Certification according to BRC British Retail Consortium



Highest standards



SCIENCE BASED TARGETS

We have implemented SMETA standards and are certified for responsible business practices.

IFS-certification as one of the first companies in the branch in Europe



Our company is committed to science-based climate targets in line with SBTi guidelines.



ecovadis

EcoVadis certification for our commitment to sustainability.

Certification of our Enegery-Management-System according to ISO 50001





SPARKLING WINE









SECCO















COCKTAILS

Wine- or Fruit-Wine based

















NON-ALCOHOLIC









EXPORT

to over 50 countries worldwide

