



# BELLA ELLA

MOUSSEUX SPARKLING

ALKOHOLFREI - ALCOHOLFREE - SANS ALCOHOL



HERRES

Have a drink

## CONCEPT:

The demand for fizzy lifestyle-drinks without alcohol is continuously growing. For all those who intend to remain physically and mentally fit, such as e.g. sportsmen, car drivers, in conjunction with a diet, for expectant mothers, we have developed Bella Ella. Bella Ella ZERO and ROSÉ ZERO is non-alcoholic prickling delight with the elegance and the fizzy bouquet of a fine sparkling wine.

## QUALITY:

category: sparkling fruit-based beverage

flavours: Bella Ella ZERO white  
Bella Ella ZERO rosé

alcohol content: alcoholfree

## DESIGN:

packaging: 0,75 l classical sparkling wine bottle with polycork,  
2-wire-cage as well as sparkling wine capsule

label: attractive design that reminds of sparkling wine with foil embossing

## DRINKING RECOMMENDATION:

An incomparable delight as alternative to sparkling wine or as long-drink „on the rocks“. The non-alcoholic alternative for all friends of wine and sparkling wine who would like to abstain from alcohol but do not want to miss an exquisite and fizzy delight! The ideal drinking temperature: approx. 7 C°.

## GOOD TO KNOW:

Full pressure for fizzy enjoyment.



Stand: September 2019

### Logistical data:

dimensions carton:	width:	ca. 174 mm
	height:	ca. 317 mm
	length:	ca. 250 mm

carton content: 6 bottles

dimensions euro-pallet: (incl. wood)	width:	ca. 800 mm
	height:	ca. 1.735 mm
	length:	ca. 1.200 mm

### Content euro-pallet:

5 layers each 21 cartons= 105 cartons each 6 bottles = 630 bottles

GTIN-code bottle: BIANCO	4002391 343106
ROSÉ	4002391 343496

GTIN-code carton: BIANCO	4002391 343113
ROSÉ	4002391 343502

customs tariff code: 2202 99 19



# HERRES

Have a drink

Herres Gruppe · Rudolf-Diesel-Str. 7-9 · 54292 Trier · Germany · [www.herres-sekt.com](http://www.herres-sekt.com)  
Tel. +49 (0)651/209 06-0 · Fax +49 (0)651/209 06-154/156 · E-mail: [info@herres-sekt.com](mailto:info@herres-sekt.com)